

OneSoccer Privacy Policy

This Privacy Policy (“**Policy**”) governs the practices of Mediapro Canada, Limited (“**we**” or “**MEDIAPRO**”) with respect to personal information that MEDIAPRO collects from you when you visit our OneSoccer website www.onesoccer.ca (“**Website**”), use our OneSoccer mobile app (“**App**”), register to use the OneSoccer service which we offer for subscription (“**Player**”), and engage with MEDIAPRO profiles on social media networks (“**Social Media Profiles**”). This Policy explains what information of yours MEDIAPRO may collect through its Website, App, and Player (collectively, our “**Services**”) and our Social Media Profiles, and how MEDIAPRO will use the information.

We use the term “**personal information**” in this Policy to mean any information relating to an identified or identifiable individual. If you are located in the European Economic Area (“**EEA**”), please also see our Supplemental GDPR Privacy Statement below.

1. SCOPE OF THIS POLICY

This Section 1 does not apply if you are located in the EEA or Switzerland. This Policy forms part of and is subject to the MEDIAPRO <https://www.onesoccer.ca/terms-conditions/web>, <https://www.onesoccer.ca/terms-conditions/apps> and, if you have subscribed, your <https://www.onesoccer.ca/terms-conditions> of the Player (referred to thereunder as the Service). By accessing or using our Services or Social Media Profiles, you agree to abide by the terms and conditions of this Policy, and you consent to the collection, use and disclosure of your personal information and other information by MEDIAPRO in accordance with this Policy. If you do not agree to this Policy, please do not provide us with any information and do not use our Services or Social Media Profiles.

We may update this Policy from time to time. If so, we will post the updated Policy on or within our Services and Social Media Profiles with a temporary notice indicating that it has been updated. We may also send registered users of our Services email notifications notifying such users of any changes to the Policy. If any change is unacceptable to you, you must stop using our Services and Social Media Profiles. If you do not stop using our Services and Social Media Profiles, you will be deemed to have accepted the changes.

2. WHAT INFORMATION DO WE COLLECT?

The information that we collect about you depends largely on the way that you interact with MEDIAPRO. In general, the personal information that we collect about you falls within one of the following categories:

Information that you actively provide to us

- a) Information that you provide when you register for an account to access or utilize our Services;
- b) Information that you provide while using our Services;
- c) Information that you provide through participation in surveys, contests, promotions, and sweepstakes that we organize and administer;

- d) Information that you provide through interactions with MEDIAPRO customer service; and
- e) Information that you provide to our Social Media Profiles (e.g. comments, photos, videos, tweets, etc.).

The information described above may include your name, date of birth, email address, mailing address, username and password, payment method(s) (e.g. credit / debit card, bank account, coupons, gift cards, etc.), phone number, and sports-related interests—you will know what information we collect in the above instances because you will have actively submitted it.

We generally rely on you to keep us informed of any changes to the personal information that you provide to us, such as a change of address, telephone number, or payment method. You may correct and update your information through the “Customer Area” on the Website, or by contacting us through the methods identified in this Policy.

Information that you passively provide to us

- a) We and our authorized partners use cookies to collect information about devices and networks you utilize to access the Website (e.g. video game consoles, mobile phones, tablets, smart televisions), and other information regarding your interactions with the Website. This information includes device identifiers and characteristics (e.g. model, version, etc.), demographic data, browser type, IP address, location, date and time of visit, pages visited, and reference URL (if you reached the Website through a link on another website). For detailed information about our use of cookies in the Website, please review our <https://www.onesoccer.ca/cookies-policy>
- b) Information about your activities on our Services, including types of content viewed, time and duration of viewing, location of viewing, and content ratings.
- c) Information about your interactions with MEDIAPRO customer service, including date and time, reason for contact, and telephone number (if applicable).
- d) Confirmation that you have opened commercial or promotional emails or SMS that MEDIAPRO sends to you. For detailed information about our sending of commercial or promotional communications, please see the section on Commercial and Promotional Communications, below.

Other information

If you register to use the Services, we associate you with a code called a “Anti-Fraud Identifier”, which we display periodically on the screen while you use the Services. The Anti-Fraud Identifier helps us to identify individuals that make improper or fraudulent use of the Services, in contravention of the <https://www.onesoccer.ca/terms-conditions>

3. HOW DO WE USE YOUR INFORMATION?

We may use the information, including personal information, we collect about you for a variety of purposes, including to:

- a) provide, operate, maintain and improve our Services;
- b) enable you to access and use our Services;
- c) check your country of residence for the purposes of confirming what content on our Services is available to you;

- d) process and complete transactions, and send you related information, including purchase confirmations and invoices;
- e) send transactional messages, including responses to your comments, questions, and requests; provide customer service and support; and send you technical notices, updates, security alerts, and support and administrative messages;
- f) send commercial or promotional communications, such as providing you with information about products and services, features, surveys, newsletters, offers, promotions, contests, and events; and provide other news or information about us and our partners. For detailed information about our sending of commercial promotional communications, please see the section on Commercial and Promotional Communications, below;
- g) process and deliver contest or sweepstakes entries and rewards;
- h) monitor and analyze trends, usage, and activities in connection with our Services, conduct studies on audiences and other market research, for product and service improvement and to enhance our advertising and marketing efforts;
- i) investigate and prevent fraudulent transactions, improper or unauthorized access to our Services, and other illegal activities;
- j) personalize our Services, including by providing features or advertisements that match your interests and preferences;
- k) manage messaging tools on our Services to enable interaction between users; and
- l) for other purposes for which we obtain your consent.

4. DO WE DISCLOSE YOUR INFORMATION TO OTHERS?

We may disclose the information we collect about you in the following circumstances:

- a) We may disclose information, including personal information, to our third-party service providers that we use to provide hosting for and maintenance of our Services, application development, backup, storage, payment processing, debt collection, customer service, email notification service, delivery of prizes (including the management of prizes that take the form of trips), analytics and other services for us. These third-party service providers may have access to or process your personal information on our behalf for the purpose of providing these services to us. We do not permit our third-party service providers to use the personal information for any other purpose other than in connection with the services they provide to us.
- b) We may be required to disclose personal information in response to lawful access and production requests by public, governmental or regulatory authorities, including to meet national security or law enforcement requirements. We may disclose personal information to respond to subpoenas, court orders, or legal processes, or to establish or exercise our legal rights or defend against legal claims. We may also share such information with companies that collaborate with MEDIAPRO to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our <https://www.onesoccer.ca/terms-conditions> or as otherwise required by law.
- c) We may disclose information, including personal information, to our corporate affiliates in the MEDIAPRO business group in order for them to provide certain services to us and support certain aspects of the Services.

- d) We may transfer your personal information to a successor entity upon a merger, consolidation or other corporate reorganization in which MEDIAPRO participates or to a purchaser of all or substantially all of MEDIAPRO's assets to which our Services relate.
- e) We may also disclose personal information to third parties when we have your consent to do so.

5. HOW DO WE PROTECT YOUR INFORMATION?

We implement appropriate technical and organizational measures to protect your personal information from accidental or unlawful destruction, loss, alteration, and unauthorized access or disclosure, taking into account the state of technology, the nature of the personal information and the risks which the information is exposed to, whether from human action or from the physical or natural environment. We require our third-party service providers and corporate affiliates to implement measures no less protective of your personal information than those that we have implemented as set forth herein.

We use HTTPS protocol, which provides a secure connection through Secure Sockets Layer (SSL) software encryption and allows your information to travel in a secure manner. We continuously monitor and evaluate our security measures to ensure their effectiveness in protecting your personal information. We do not publish all of our security measures online because this may reduce their effectiveness.

Although we take precautions against possible breaches of our security systems, no company can fully eliminate the risks of unauthorized access to your personal information and no website is completely secure. We cannot guarantee that unauthorized access, hacking, data loss or breaches of our security systems will never occur. Accordingly, you should not transmit personal information to us if you consider that information to be sensitive. In addition, it is essential that you protect your login credentials and the device that you use to access our Services from unauthorized access by third parties.

6. HOW LONG DO WE RETAIN YOUR INFORMATION?

We will retain your personal information for as long as is needed to fulfil the purposes outlined in this Policy, unless a longer retention period is required or permitted by law (e.g. tax, accounting or other legal requirements). When we have no ongoing legitimate need to process your personal information, we will either delete or anonymize it, or, if this is not possible (e.g. because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

With respect to the information that you provide to us through Social Media Profiles, including comments, images, videos and tweets, we will retain such information in these Social Media Profiles until you request the deletion of the same through the tools made available through the relevant social media network.

7. PROCESSING OUTSIDE OF CANADA

Your personal information may be processed by us or our third-party service providers or our corporate affiliates in the MEDIAPRO business group outside of Canada. We require that our third-party service providers and our corporate affiliates safeguard your personal information and limit their processing of your personal information to that which is necessary for the purposes of

providing services to us. However, if your personal information is processed outside of Canada, it will also be subject to the laws of the country in which it is used or stored.

MEDIAPRO shares your personal information with its parent companies IMAGINA MEDIA AUDIOVISUAL S.A.U., and MEDIAPRODUCCIÓN S.L.U., and if necessary, with SERVICIOS AUDIOVISUALES OVERON S.L.U., each located in Spain, which support us as service providers in connection with our provision of Services to you.

MEDIAPRO shares your personal information with AKAMAI (owned by Akamai Technologies, Inc.), located in the United States, which supports us as a service provider in connection with our provision of Services to you. Please see [AKAMAI's Privacy Policy](#) for information regarding AKAMAI's privacy practices.

MEDIAPRO shares your personal information with UNISONO SOLUCIONES DE NEGOCIO, S.A, located in Spain (UNISONO) and its subsidiaries that may be located in Colombia, to provide call center services on our behalf. Please see [UNISONO's Privacy Policy](#) for information regarding UNISONO's privacy practices.

MEDIAPRO shares your personal information with ZENDESK, Inc in order to track, and solve customer support tickets. Please see [ZENDESK's Privacy Policies](#) for information regarding ZENDESK's privacy practices.

MEDIAPRO shares your personal information with MPP Global Solutions Limited in order to bill the services. Please see [MPP Global Solutions' Privacy Policy](#) for information regarding MPP Global Solutions' privacy practices.

8. YOUR PRIVACY RIGHTS

You may exercise the rights afforded to you under applicable privacy and data protection laws, which may include rights of access, rectification, erasure, restriction of processing, objection to processing and portability of your personal information. In order to exercise your privacy rights, or to contact MEDIAPRO's Data Protection Officer, you may make a request by e-mail to dpd@mediapro.tv, with the reference OneSoccer in the subject line.

If you have any concerns about the way in which MEDIAPRO handles your personal information, you have the right to file a complaint with the applicable Canadian privacy commissioner.

9. COMMERCIAL AND PROMOTIONAL COMMUNICATIONS

One of the purposes for which we use your personal information (if you have provided us with your consent) is to send commercial or promotional communications, such as providing you with information about products and services, features, surveys, newsletters, offers, promotions, contests, and events, or providing other news or information about us and our corporate affiliates and partners.

Our sending of commercial or promotional communications (including transactional or service communications that contain commercial or promotional content) is subject to applicable direct marketing / anti-spam laws, which generally require us to obtain your prior express consent in a prescribed form (subject to certain exceptions) and provide you with appropriate disclosures and an unsubscribe mechanism in our communications to you.

You can opt-out of receiving these communications from us at any time by contacting us at the email address info@onesoccer.ca or following the unsubscribe mechanism included in the communications. You can also opt-out from the "Customer Area" on the Website.

10. MINORS

Our Website, App, Services and Social Media Profiles are not intended for children under the age of 13 years. We will not knowingly collect personal information about a child under the age of 13. We do not allow minors (persons who are under the age of majority under applicable laws) to enter into contracts with us, create accounts, make purchases or enter contests or promotions and therefore do not process their personal information unless their parent or guardian has provided consent.

11. LINKS TO THIRD PARTY SITES

You may be able to access third-party websites through links available on our Services or Social Media Profiles. These links are provided for your convenience. We do not have any control over those third-party websites and we do not provide any guarantee that the privacy practices of the hosts of those websites meet any particular standards. Your use of such third-party websites is at your own risk and will be governed by the privacy policies of those websites and not by this Policy. We recommend that you do not provide personal information to those websites without reviewing their privacy policies. In addition, information that you provide to us through Social Media Profiles will generally become public information and will be accessible to visitors of the relevant social media network. We recommend that you take special care and diligence when disclosing personal information or any other information on these social media networks.

SUPPLEMENTAL GDPR PRIVACY STATEMENT

European Union Regulation 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (“**GDPR**”), requires MEDIAPRO to provide additional and different information about its data processing practices to data subjects in the EEA.

1. Scope

If you are located in a member state of the EEA and access our Services, interact with our Social Media Profiles, or otherwise provide us with your personal information in-person or via phone, email or mail, this Supplemental GDPR Privacy Statement applies to you.

2. Identity of the Data Controller

The data controller is Mediapro Canada, Limited (“**we**” or “**MEDIAPRO**”).

The identity and contact details of our GDPR-representative are as follows: IMAGINA MEDIA AUDIOVISUAL S.A.U.

Address: Av. Diagonal, 177-183, 08018, Barcelona, Spain.

3. Our Legal Basis for Processing Your Personal Information

We rely on the following legal bases to process your personal information, as appropriate:

- The processing is necessary for us to perform a contract with you or take steps at your request prior to entering into a contract (“**Contract Performance Legal Basis**”);

- The processing is necessary for us to comply with an applicable legal obligation (“**Legal Obligation Legal Basis**”);
- The processing is necessary for us to realize a justified interest based on an assessment of our legitimate interests and your privacy and other fundamental interests (“**Legitimate Interest Legal Basis**”);
- The processing is performed according to your consent (“**Consent Legal Basis**”); and
- The processing is necessary to protect your vital interests or those of another natural person (“**Vital Interests Justification**”).

The specific legal bases on which we rely for each of the purposes for which we process your personal information and any related transfers to our service providers are set forth below:

Processing Purpose	Legal Basis
<p>Provide, operate, maintain and improve our Services;</p> <p>Enable you to access and use our Services;</p> <p>Check your country of residence for the purposes of confirming what content on our Services is available to you;</p> <p>Process and complete transactions, and send you related information, including purchase confirmations and invoices;</p> <p>Send transactional messages, including responses to your comments, questions, and requests; provide customer service and support; and send you technical notices, updates, security alerts, and support and administrative messages; and</p> <p>Manage messaging tools on our Services to enable interaction between users.</p>	<p>If the purposes of processing are necessary for us to discharge our contractual obligations under the Terms of Use, Terms and Conditions, or other applicable contract with you, Contract Performance Legal Basis.</p> <p>If we are legally obligated to respond to your request or inquiry, Legal Obligation Legal Basis.</p> <p>In all other cases, Legitimate Interest Legal Basis as part of our commitment to provide you with good customer service.</p>
<p>Send commercial or promotional communications, such as providing you with information about products and services, features, surveys, newsletters, offers, promotions, contests, and events; and provide other news or information about us and our partners;</p> <p>Personalize our Services, including by providing features or advertisements that match your interests and preferences; and</p> <p>Monitor and analyze trends, usage, and activities in connection with our Services, conduct studies on audiences and other market research, for product and service</p>	<p>Where your consent is not required for us to be able to process your personal information for these purposes, Legitimate Interest Legal Basis. We have legitimate interests in identifying and pursuing opportunities to market and offer our Services to you, understanding how our Services are being used for the purposes of improving, securing and further developing our Services, and personalizing our Services to provide you with an enhanced experience.</p> <p>Where your consent is required by applicable law for us to be able to process your personal information for these purposes, Consent Legal Basis.</p>

Processing Purpose	Legal Basis
improvement and to enhance our advertising and marketing efforts.	
Process and deliver contest or sweepstakes entries and rewards.	Contract Performance Legal Basis as necessary to discharge our obligations in the applicable contest or sweepstakes rules or terms and conditions.
Investigate and prevent fraudulent transactions, improper or unauthorized access to our Services, and other illegal activities; and Disclose your personal information to third parties for the purposes of investigating, preventing, or taking action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our terms, or as otherwise required by law.	If necessary to protect vital interests of a natural person, Vital Interests Justification. If necessary to comply with applicable laws, Legal Obligations Legal Basis per applicable laws. In all other applicable cases, Legitimate Interest Legal Basis. We have legitimate interests in preventing fraudulent transactions, improper or unauthorized access to our Services, and other illegal activities.
Collect and use information about you via cookies that are not strictly necessary to our provision of Services to you.	Consent Legal Basis.
Disclose your personal information as required by applicable law, such as in response to any public, government or regulatory authority request, to cooperate with law enforcement investigations, or upon receipt of any court order.	Legal Obligations Legal Basis per applicable laws.
Disclose your personal information to a prospective or actual purchaser in the context of a merger, acquisition or other reorganization or sale of our business or assets.	If the confidential processing of your personal information is necessary for us to evaluate or execute such a transaction while protecting our trade secrets or sensitive business information and your privacy interests to do not override such interests, Legitimate Interest Legal Basis based on the pursuit of such legitimate interests. In all other cases, we will obtain your consent and rely on the Consent Legal Basis.

4. PROCESSING OUTSIDE OF THE EEA

MEDIAPRO is located in Canada, which has been designated by the European Commission as a jurisdiction that provides an adequate level of protection for personal information processed in a commercial context.

MEDIAPRO may transmit some of your personal information to a country where the data protection laws may not provide a level of protection equivalent to the laws in your jurisdiction, including the United States and Colombia. As required by applicable law, MEDIAPRO will provide an adequate level of protection for your personal information using various means, including, where appropriate:

- entering into appropriate data transfer agreements based on language approved by the European Commission, such as the Standard Contractual Clauses (2010/87/EC and/or 2004/915/EC), which are available upon request to MEDIAPRO's Data Protection Officer and
- taking other measures to provide an adequate level of data protection in accordance with applicable law.

Any onward transfer is subject to appropriate onward transfer requirements as required by applicable law, such as may be included in the data transfer agreements mentioned above.

5. YOUR RIGHTS

Subject to applicable law, you have the right to:

- ask whether we hold personal information about you and request copies of such personal information and information about how it is processed;
- request that inaccurate personal information be corrected;
- request deletion of personal information that is no longer necessary for the purposes underlying the processing, processed based on withdrawn consent, or processed in non-compliance with applicable legal requirements;
- request deletion of your account
- request that we restrict the processing of personal information where the processing is inappropriate;
- object to the processing of personal information;
- request portability of personal information that you have provided to us; and
- lodge a complaint with a local supervisory authority.

In order to exercise these rights or to contact MEDIAPRO's Data Protection Officer, you may make a request by e-mail to dpd@mediapro.tv with the reference OneSoccer in the subject line.

When you consent to our processing of your personal information for a specified purpose, you may withdraw your consent at any time, and we will stop any further processing of your data for that purpose.

6. YOUR CHOICES

You are not required to provide personal information to us but if you do not provide any personal information to us, you may not be able to use our Services or we may not be able to authenticate and assist you with your inquiries or requests. Certain types of personal information which we collect from you are integral to the provision of our Services. When we collect this information from you through an electronic form, we typically mark the field with an asterisk. In the event that you do not provide us with such information, we generally will not be able to provide you with our Services.

You can use our Services and do business with us without consenting to our processing of your personal information for marketing and promotional purposes; the only consequence is that our Services and marketing activities will be less tailored to you and you may miss out on relevant offers and promotions.

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