

## OneSoccer Cookies Policy

This Cookies Policy (“**Policy**”) details how Mediapro Canada, Limited (“**we**” or “**MEDIAPRO**”) uses “cookies” on its website <https://onesoccer.ca> (“**Website**”).

This Policy forms part of and is subject to the MEDIAPRO [Privacy Policy](#). We may update this Policy from time to time. If so, we will post the updated Policy on our Website. We may also send registered users of our Website email notifications notifying such users of any changes to this Policy. If any change is unacceptable to you, you must stop using the Website. If you do not stop using the Website, you will be deemed to have accepted the changes. If you have any questions or concerns regarding this Policy, you may contact MEDIAPRO at the email address [info@onesoccer.ca](mailto:info@onesoccer.ca).

“Cookies” are small text files that are stored on your computer by websites that you visit. Cookies are widely used to make websites and applications operate, or work more efficiently, for example by remembering specific information about you, either for the period of your visit or for repeated visits.

MEDIAPRO and its authorized partners collect information about devices and networks you utilize to access the Website, as well as your activities and experiences while visiting the Website. MEDIAPRO uses information gathered about devices, networks and website activity (e.g., model and version of device, demographic data, browser type, IP address, location, date and time of visit, pages visited, reference URL, etc.) to target users for certain types of content (including advertisements), or to match users up with our email subscriber lists or to provide a better user experience.

MEDIAPRO uses its own cookies (“**First-Party Cookies**”) and cookies of its authorized partners (“**Third-Party Cookies**”) on the Website:

Cookie	Purpose	Duration from the time of cookie placement
Navigation (First-Party Cookie)	This cookie allows us to identify requests made by the user during a session and its function is essential for the user to navigate the Website.	Expires at the close of the session.
Navigation (First-Party Cookie)	This cookie allows us to know if a user has already been shown the Cookies Policy notice on the Website so as not to show it again.	Expires after one (1) year.
User identification (First-Party Cookie)	This cookie is used to avoid having to request the username and password of a user each time access to a certain service is requested.	Expires after one (1) month.
User identification (First-Party Cookie)	This cookie is used to avoid having to re-enter the information previously entered by a user (e.g. during registration for an account or to fill out an electronic form).	Expires after one (1) month from the installation.

Cookie	Purpose	Duration from the time of cookie placement
Trialfire (Third-Party Cookie)	The Trialfire tool is a service provided by TRIALFIRE INC that allows us to identify the URL of the website that the user comes from before visiting the Website. This cookie is used to analyze the impact of our advertising campaigns on third-party websites.	Expires after one (1) month from the installation.
Smart ad (Third-Party Cookie)	The Smart ad tool is a service provided by SAS SMART ADSERVER that identifies how many people have been interested in an advertisement published on our Website. This cookie allows us to notify our advertisers of the degree of interaction of users with the different advertising campaigns carried out on the Website.	Expires after thirteen (13) months.
Google Analytics (Third-Party Cookie)	The Google Analytics tool is a service provided by Google that allows us to determine the number of visitors of the Website and how users interact with the Website, to identify the most visited content and therefore most popular content for users. The configuration of these cookies is predetermined by the service offered by Google, therefore we suggest that you consult the privacy page of Google Analytics, to obtain more information about the cookies Google uses and how to disable them: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>	Google controls the expiration time of these cookies. They usually expire after two (2) years.

You can prevent your web browser from accepting certain cookies, have your web browser require your permission before a new cookie is placed into your web browser, or you may disable cookies altogether, by choosing the appropriate settings in your web browser's options menu. The precise settings will vary based on the web browser that you use.

The list below provides brief instructions on how to disable cookies for some common web browsers:

- Firefox: Options \ Privacy \ Tracking \ tell the websites that I do not want to be tracked.

- Chrome: Chrome menu \ Settings \ Show advanced options \ Privacy \ Content settings \ Cookies \ block cookies by default.
- Safari: Preferences \ Privacy \ Block Cookies.
- Explorer: Tools \ Internet Options \ Privacy \ Settings \ move the slider all the way up to block all cookies or completely down to allow all cookies, and then click OK.

On a smartphone, tablet or other mobile device, cookies can typically be disabled in the “Settings” menu of the device. Our Website currently does not respond to “do not track” signals from web browsers.

**The following does not apply if you are located in the European Economic Area or Switzerland.** By using the Website and not disabling cookies, you agree that you have been informed of and consent to the installation of the cookies described in this Policy. Please be aware that completely disabling cookies can prevent the Website from displaying correctly and can impact your ability to use certain features of the Website.

MEDIAPRO’s use of cookies might involve the collection of information which constitutes personal information under applicable privacy and data protection laws. For detailed information about our collection, use and disclosure of personal information, please read and review our [Privacy Policy](#).

**Last Updated: 25 April 2019**